



PIT

Pittsburgh
International Airport

GRAND OPENING EVENTS PARTNERSHIP LEVELS

STRATEGIC PARTNERSHIPS

PRESENTING PARTNERSHIP \$250,000

- Use of Pittsburgh International Airport's official marks and logos in pre-approved marketing to reflect the project partnership
- Three (3) written testimonials from members of Pittsburgh International Airport's senior leadership team regarding the project partnership
- Three (3) unique / customized references from members of Pittsburgh International Airport's senior leadership team; currently, only general references are provided in response to requests
- Three (3) unique visits to the new PIT terminal with prospective clients
 - Includes mutually agreed-upon involvement from members of Pittsburgh International Airport's senior leadership team, providing a personal, in-depth look at this project and your team's work on it
 - To take place between August 1, 2025 and July 31, 2027
- Access to three (3) members of Pittsburgh International Airport's senior leadership team for up to three (3) panel discussions, corporate events and/or meetings
 - Requests require a minimum of three (3) months advance notice
 - Pittsburgh International Airport will absorb reasonable travel-related expenses
- "Presented By" messaging in all promotion of the Grand Opening Gala
 - Pittsburgh International Airport marketing
 - Third-party media – to be discussed
- Primary logo placement during the Grand Opening Gala
 - Large video screens
 - Table markers
- Logo placement on the cover of the official event program



- Two (2) full page ads in the official event program
- "Thank you" messaging from the event emcee
- One (1) VIP table at the Grand Opening Gala
 - Twelve (12) total guests
 - Twelve (12) VIP commemorative gifts
 - VIP seating for dinner and full program
- Recognition at the Pittsburgh International Airport Community Open House

PREMIER PARTNERSHIP \$150,000

- Use of Pittsburgh International Airport's official marks and logos in pre-approved marketing to reflect the project partnership
- Two (2) written testimonials from members of Pittsburgh International Airport's senior leadership team regarding the project partnership
- Two (2) unique / customized references from members of Pittsburgh International Airport's senior leadership team currently, only general references are provided in response to requests
- Two (2) unique visits to the new PIT terminal with prospective clients
 - Includes mutually agreed-upon involvement from members of Pittsburgh International Airport's senior leadership team, providing a personal, in-depth look at this project and your team's work on it
 - To take place between August 1, 2025 and July 31, 2027
- Access to two (2) members of Pittsburgh International Airport's senior leadership team for up to two (2) panel discussions, corporate events and/or meetings with advanced notice
 - Requests require a minimum of three (3) months advance notice
 - Pittsburgh International Airport will absorb reasonable travel-related expenses
- Secondary logo placement during the Grand Opening Gala
 - Large video screens
 - Table markers
- Two (2) full page ads in the official event program
- "Thank you" messaging from the event emcee
- One (1) VIP tables at the Grand Opening Gala
 - Twelve (12) total guests
 - Twelve (12) VIP commemorative gifts
 - VIP seating for dinner and full program
- Recognition at the Pittsburgh International Airport Community Open House

GALA SPONSORSHIPS

PARTICIPATING PARTNERSHIP \$50,000

- Two (2) VIP tables at the Grand Opening Gala
 - Twenty (20) total guests
 - Twenty (20) commemorative gifts
 - VIP seating for dinner and full program
- Secondary logo placement during the Grand Opening Gala
 - Large video screens
 - One (1) full page ad in the official event program

TABLE PARTNERSHIP \$25,000

- One (1) table at the Grand Opening Gala
 - Ten (10) total guests
 - Ten (10) commemorative gifts
- One (1) full page ad in the official event program

HALF TABLE PARTNERSHIP \$15,000

- One (1) half table at the Grand Opening Gala
 - Five (5) total guests
 - Five (5) commemorative gifts
- One (1) full page ad in the official event program

COMMUNITY OPEN HOUSE SPONSORSHIPS

COMMUNITY OPEN HOUSE PRESENTING PARTNERSHIP \$100,000

- Use of the Pittsburgh International Airport Community Open House logo in pre-approved marketing
 - Includes a logo lockup, featuring the Presenting Partner's brand
- Name / logo inclusion in all pre-promotion of the event
- Logo placement on the official event website
- Inclusion in the official event press release
- Primary on-site signage throughout the event
- Opportunity to address the crowd during the event
- One hundred (100) early access tickets to Community Open House
- One (1) table at the Grand Opening Gala
 - Ten (10) total guests
 - Ten (10) commemorative gifts
- One (1) full page ad in the official event program

COMMUNITY OPEN HOUSE PARTICIPATING PARTNERSHIP \$25,000

- Use of the Pittsburgh International Airport Community Open House logo in pre-approved marketing
- Logo placement on the official event website
- Inclusion in the official event press release
- Shared secondary on-site signage throughout the event
- Opportunity to address the crowd during the event
- Twenty-five (25) early access tickets to Community Open House